

# MEDIA FACT SHEET 2017

## BUTTERDOME SPRING CRAFT SALE



### BUTTERDOME Spring Craft Sale

## ABOUT THE SHOW

The BUTTERDOME SPRING CRAFT SALE is a marketplace of handmade works by over 180 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

The BUTTERDOME SPRING CRAFT SALE, now in its 11<sup>th</sup> year in Edmonton, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit [butterdome.ca/spring](http://butterdome.ca/spring)

## SHOW FEATURES & PROMOTIONS

- **150 Free Tickets:** in recognition of the Canada 150 celebrations, there will be 150 free tickets (75 pairs) drawn on Friday, April 28. Fans can enter the draw on the official BUTTERDOME CRAFT SALE Facebook page.
- **Canada 150 Prize Packs:** several prize packages consisting of works donated by the exhibitors valued at \$150.00 apiece will be drawn throughout the show. All visitors receive a prize ballot upon entry.
- **Digital Perks:** fans can access exclusive content on social media using the official show hashtags #Butterdome and #HandmadeLive, and special offers on the BUTTERDOME SPRING CRAFT SALE e-newsletter.

## ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 19 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit [signatures.ca](http://signatures.ca)

## MEDIA CONTACT

Etienne Dale • Communications Manager • 416.999.9354 • [edale@signatures.ca](mailto:edale@signatures.ca)

## DATES/HOURS

**Friday, May 5**

10 a.m. – 10 p.m.

**Saturday, May 6**

10 a.m. – 6 p.m.

**Sunday, May 7**

10 a.m. – 5 p.m.

## LOCATION

**University of Alberta**

Butterdome

87 Avenue and 114 Street

Edmonton, AB

• Paid parking on campus •

## TICKETS

**General admission: \$5.00**

Free for ages 17 and under

Cash only at the box office

Pre-sale at [butterdome.ca](http://butterdome.ca)

Unlimited free re-admission

## ONLINE/SOCIAL

[butterdome.ca/spring](http://butterdome.ca/spring)

Facebook Butterdome Craft Sale

Instagram @signatures.ca

Twitter @signaturesca

#Butterdome



**HIDES IN HAND**  
Rockwood, ON

**JUNKBOX GUITARS**  
Medicine Hat, AB

**TERRE FERME POTTERY**  
St. Albert, AB



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