

MEDIA FACT SHEET 2018

BUTTERDOME SPRING CRAFT SALE



ABOUT THE SHOW

The BUTTERDOME SPRING CRAFT SALE is a marketplace of handmade works by over 180 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

The BUTTERDOME SPRING CRAFT SALE, now in its 12th year in Edmonton, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit butterdome.ca/spring

FEATURES & PROMOTIONS

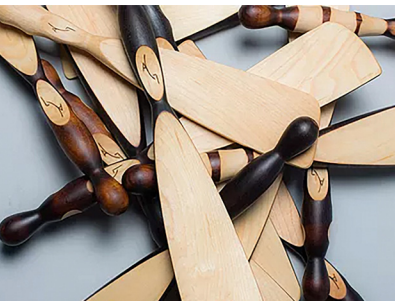
- **Daily Inspo Giveaway:** 10 prize packages will be drawn, each consisting of two tickets to the show and Canadian handmade gifts valued at \$150. Fans can enter by following Signatures Shows on Instagram, liking the giveaway post and tagging two friends. Draw takes place Wednesday, May 2.
- **1K Gift Giveaway grand prize draw:** over \$1,000 in gifts from show exhibitors will be given away via onsite draw on Sunday, May 6; ballot included with admission.
- **Selfie Zone:** an onsite social media activation where visitors can pose in front of a step-and-repeat with works from show exhibitors.
- **Bar Service:** visitors can enjoy a selection of beer and wine from show concession on Friday, May 4 from 12 p.m. to 9 p.m. and Saturday, May 5 from 12 p.m. to 5 p.m.

ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 38 years' experience and over 350 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

MEDIA CONTACT

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ANDREW GLAZEBROOK
Red Deer, AB



REBECCA KING FASHION HOUSE
Saskatoon, SK



ROGUE GOAT
Georgian Bluffs, ON

DATES/HOURS

Friday, May 4
10 a.m. – 10 p.m.
Saturday, May 5
10 a.m. – 6 p.m.
Sunday, May 6
10 a.m. – 5 p.m.

LOCATION

University of Alberta
Butterdome
87 Avenue and 114 Street
Edmonton, AB

TICKETS

General admission: \$5.00
Free for ages 17 & under
Cash only at the box office
Buy online at butterdome.ca
Unlimited free re-admission

ONLINE/SOCIAL

butterdome.ca/spring
Butterdome Craft Sale
[@signatures.ca](https://www.instagram.com/signatures.ca)
[@signaturesca](https://twitter.com/signaturesca)
#Butterdome



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